



GETTING INVOLVED WITH

Greater Manchester Good Employment Week

#GoodEmploymentWeek

19th - 24th June 2023



What is Good Employment Week?

Good Employment Week is an annual week of activities, that aims to raise awareness of good employment across the city-region. It will take place **19th-24th June 2023**.

For our inaugural year, we are engaging with employees – and asking the question **‘how good is your job?’** through a short, interactive quiz. We want to raise awareness on what good work looks like and share information on the employment standards that the people of Greater Manchester deserve.

This guide will tell you everything you need to know about getting involved with Greater Manchester Good Employment Week, and how you can promote your involvement with the Greater Manchester Good Employment Charter to your employees, community, and the public.

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How good is your job?

A message from Andy Burnham, Mayor of Greater Manchester

"Our city-region is once again leading the way through the **Greater Manchester Good Employment Charter**. As we go through economic challenges and major disruptions to the way we work, good employment is more important than ever before. By supporting the Charter, employers and partners like you are making a commitment to **do right by your employees**, and we want that support to continue as we move towards the first-ever **Good Employment Week**.

There are now over **560 employers** engaged with the Charter, setting an example to help make our city-region an area of **employment excellence**. I want to thank you for your commitment to the Charter and we look forward to celebrating with you during **Good Employment Week**."



Good employment - an overview

What is the Greater Manchester Good Employment Charter?

The Good Employment Charter is a voluntary membership and assessment scheme, aiming to raise employment standards across Greater Manchester. Organisations of any size, sector, or geography can sign up to the Charter.

We want to see Greater Manchester as a place where people are paid fairly for their work, treated appropriately and provided with inclusive opportunities. At the same time, we want to see the city-region's economy thrive, with organisations that are productive and effective at the heart of it.

What is Good Employment?

The Charter has seven characteristics of good employment, that are all tied together by a central theme of equality, diversity, and inclusion. Involvement in the Charter means employers are working towards excellence, or have excellence in the following areas:

1. Secure Work
2. Flexible Work
3. Engagement & Voice
4. Recruitment
5. People Management
6. Health and Wellbeing
7. Pay

What is the impact of the Charter?



484
Supporters



82
Members



500,000+
Employees impacted

**125,000 of which are in
Greater Manchester**

The Good Employment Week quiz

During Good Employment Week, we'll be inviting people who work in Greater Manchester to take part in our quiz to find out how good their job is. In 21 quick questions, people will be provided with feedback on their job, and advice on where it could be improved with resources to support. This will include information on how to constructively raise issues with their employer directly.

This quiz will help to raise greater awareness about what makes a good job, and get people thinking about what they should expect out of good work.

The quiz can be found on [this link](#), or by scanning the QR code below.



What should I expect from my employer?



Get involved on social media

Countdown with us!

Start getting ready for Good Employment Week, and share our countdown graphics as we approach June! These are included in the social media packs, and you can share from our channels.

Embargoed social media packs

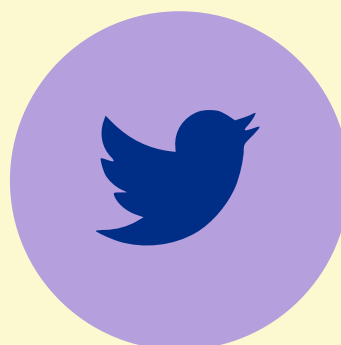
Please do not share this content until Good Employment Week – beginning 19 June 2023.

What's in the pack?

- Graphics and GIFs to share
- Social media posts
- Quote card templates
- Email signatures
- Virtual backgrounds

Please tag us Facebook, LinkedIn, Twitter and TikTok! Any questions? Email

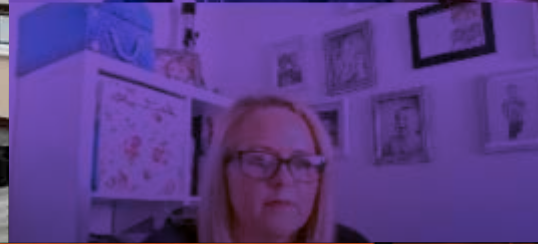
Georgia.carly@goodemployment.co.uk



[DOWNLOAD](#)

Charter events during the week

WHAT'S ON



Host your own event!



As well as coming to our events, you can also host your own events to spread the word about good employment! These events could be internal with your own colleagues, held externally in your local community or within your sector. Below are some ideas of some events you could run.

If you're thinking of hosting an event, please get in touch with Georgia.carly@goodemployment.co.uk and we can support in a range of ways, including providing resources, finding speakers, and promotional support.

Coffee Morning

A coffee morning would be a great opportunity to speak to your colleagues about the importance of Good Employment, and what commitment to the Charter means for them.

Networking events

How about inviting other employers from your region or industry to network, and learn more about the importance of Good Employment?

Panel Discussion

Why is Good Employment important to your organisation, and why should it be important in your sector and region? Invite some speakers along to join a panel with you and spread the word about good work.

Webinar

Does your organisation have good practice to share? Why not host a Webinar on a particular topic – and share this good practice for the benefit of likeminded employers.

Good Employment Open Day

This could be a great opportunity to demonstrate your good practices to other local businesses and potential employees!

Engaging with local schools and colleges

How about spreading the word about what good work looks like to local schools and colleges? Young people understanding what they deserve out of employment when they enter the world of work is crucial.

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