

**GREATER MANCHESTER
GOOD
EMPLOYMENT
CHARTER**



The Greater Manchester Good Employment Awards

Celebrating Good Employment Practice

Sponsorship Opportunities

Becoming a Sponsor for The Greater Manchester Good Employment Awards

We are proud to announce our first ever awards!

The Greater Manchester Good Employment Awards are brought to you by The Greater Manchester Good Employment Charter.

The awards will recognise excellent good employment practice amongst Greater Manchester employers, over the past year.

Exclusive to the Greater Manchester Good Employment Charter's Supporters' and Members' network, this will be a day to cherish for years to come.

Being a sponsor will help to raise brand awareness across Greater Manchester's business community. Attracting new employers and growing the GM movement.

Benefits are not limited to:

- ▶ Enjoy excellent networking with GM business leaders and employers
- ▶ Raise your organisations profile amongst the Good Employment Charter's exclusive community of good employers
- ▶ Encourage new leads and create everlasting partnerships

Sponsor opportunities

As a sponsor, you will have the opportunity to raise your organisations profile. Benefits include:

Event Sponsor

£1500 + VAT

- ▶ Opportunity to be on the judging panel
- ▶ Options to deliver a short welcome speech
- ▶ x1 complementary table at the front of the room
- ▶ Full logo and company introduction on the website
- ▶ Included in awards collateral (e.g. social cards, digital flyers, e-marketing)
- ▶ On-screen branding at the event

Drink's sponsor

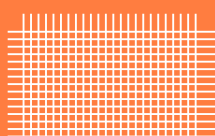
£998 + VAT

- ▶ Place pop banners and marketing collateral at the event
- ▶ Full logo and company introduction on the website
- ▶ On-screen branding at the event
- ▶ Featured on all communications regarding the event agenda

Awards sponsor

£998 + VAT

- ▶ Present an award which aligns to your brand values:
 - ★ Best for Diversity and Inclusion
 - ★ Best for Flexible Work
 - ★ Best for Supporting Line Management
 - ★ Best for Supporting Mental Wellbeing
 - ★ Best for Employee Engagement
- ▶ x1 complementary table at the front of the room
- ▶ Full logo and company introduction on the website
- ▶ Included in awards collateral (e.g. social cards, digital flyers, e-marketing)
- ▶ On-screen branding at the event



Interested in becoming a Sponsor?

If you would like to be a part of celebrating the Greater Manchester Good Employment movement, please contact us today:

Raj Medtia

raj.medtia@growthco.uk

079 2109 5225

We look forward to seeing you there!



gmgoodemploymentcharter.co.uk

Supported by



GMCA GREATER
MANCHESTER
COMBINED
AUTHORITY

ANDY BURNHAM
MAYOR OF
GREATER
MANCHESTER